

## **BIO**

### **Rick Moshin - Proprietor, Winemaker and Grape Grower at Moshin Vineyards**

In the late 1970's and early 1980's Sonoma County's Russian River Valley was quickly becoming renowned for turning out world-class Pinot Noir and Chardonnay. It was a marvelous pioneering time for the "heartbreak grape" – with neighboring producers J. Rochioli Vineyards, Joseph Swan, William Selyem and Davis Bynum creating stunning Pinot Noir wines from select vineyards along Westside Road.

In 1989 Rick Moshin, a math instructor at San Jose State University that had been quietly making Pinot Noir at home, decided to take the leap into commercial wine production. He and his family purchased a 10 - acre Pinot Noir vineyard in the highly desirable "middle reach" portion of the Russian River Valley along Westside Road. It was then that Moshin Vineyards was founded.

This self-taught vintner worked weekends farming his new vineyard, selling the grapes and making about 200 cases for his fledgling brand. As his business grew, he began producing a handful of other varietals to add to the Moshin Vineyards portfolio. Today Moshin Vineyards produces about 8,000 cases annually and the wine is made at the state-of-the-art gravity flow winery that Rick designed and built in 2005. The Moshin Estate now consists of four vineyard parcels totaling 25 acres of sustainably farmed Pinot Noir that Rick personally oversees.

Moshin Vineyards specializes in Pinot Noir and produces small lots ranging from 150 to 800 cases. Other varietals produced are: Sauvignon Blanc, Chardonnay, Zinfandel, Merlot, Petite Sirah and Grenache. With regard to marketing, Rick Moshin has eschewed the traditional "points" rating system in favor of developing a loyal following among customers looking for balanced wines that honestly and accurately convey their varietal character. As a winemaker unburdened by the goal of "chasing numerical ratings," Rick is able to work freely and intuitively with the grapes, allowing them to exhibit terroir and vintage character without excess intervention or manipulation.

Over the last 28 years of wine making, Moshin Vineyards has become known for quality, value and a true love of the craft. Still family-owned and operated, Moshin Vineyards encourages you to enjoy a taste of pure Pinot passion ...

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